

# SPECIAL ALERT

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## From the Desk of Ken Miele

Mike, Jerry and I are pleased to announce that ADC is now an associate member of AVB effective immediately and have resigned from the Nationwide Marketing Group. We are very excited about this new partnership as ADC and NECO move forward. Per our agreement with Nationwide you will continue to have access to Nationwide's assets for up to 90 days while we transition over to the assets of AVB. This means you will continue to have use of Synchrony and Wells Fargo for consumer financing for up to 90 days.

This associate membership is strictly for Financing, American Express, Digital Services, Furniture and Bedding Program the same as it has been with Nationwide. Our membership does not include appliances. ADC/NECO will be handling all appliance initiatives direct with the manufacturers.

Your first contact will be made by Citibank to set you up for the NECO consumer financing program through Citibank. You can expect this contact to take place beginning Monday 4/11/2016. Program Training Webinars will begin on Friday 4/15/2016 and run daily through Friday 4/29/2016.

NECO is close to finalizing a financing package with Synchrony and will advise you once complete.

Please go to your owners email today where you will find detailed step by step instructions on how to fill out the application for Citibank Consumer Financing and the BrandSource Credit Card (including program training webinar dates & times).

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## YOU CAN COUNT ON US!!!

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This is confidential information intended only for the use by ADC's members, and any member who copies, distributes, or otherwise discloses such information shall be subject to suspension or termination of membership privileges, and may be subject to additional legal action as appropriate

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Access to the NECO Member Portal will be provided shortly and any other steps required for this transition will be provided in detail. We will over communicate on this process to ensure a smooth transition.

You have a support team in Monroe and combined with our facilitators we will assist you in every aspect of this membership.

Moving forward ADC and NECO will continue to be the leaders in the appliance industry and will continue to provide you with the advantages needed to compete and win in the market place.

Combined with new competitive pricing / programs and the improved NECO rebates, this new membership will allow us to continue to provide you with the assets to succeed.

With our new membership it is important that our members understand that no member can be affiliated or associated with any other joint purchasing organization which in any way conflict or overlap with the vendor purchasing programs of ADC, NECO or AVB. This is no different than the agreement we had with Nationwide while we were a member. Nationwide's agreement did not allow dual membership and our agreement with AVB is the same.

Please check your owners email daily and the ADC web site for further communication.