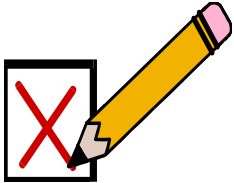


# ADC ALERT

Volume 115, Issue 04

4/13/2015



## ***IT'S NOMINATION TIME AGAIN!!***

**The 2015 Nomination Forms for Officers and Committee Members are attached.**

**Please fax (609-235-1001) or email ([adc@adc.coop](mailto:adc@adc.coop)) your completed nomination form(s) to Sue by 11 a.m. on Tuesday, April 28, 2015**

**Nominations will be closed at the Board of Directors/General Membership meeting in ADC's Board Room on Tuesday April 28th.**

**Elections will take place during May 19th's Board of Director's Meeting**

### **From the Desk of Ken Miele:**

The next ADC General Membership meeting will be on Tuesday, April 28<sup>th</sup> when nominations for ADC Officers and Committee Members will be finalized. We will also be calling a meeting of the ADC Board of Directors that day as well, immediately prior to the General Membership Meeting.

Please check your Owner's Email for a copy of the proposed 2015 Amendment and Re-statement of the Certificate of Association of Appliance Dealers Cooperative, the current version of the ADC Certificate of Association Amendment originally proposed and discussed last year. A resolution to approve and adopt this proposal will be presented at April's ADC Board of Directors meeting, and if approved will then be presented for approval and adoption at the General Membership meeting.

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## **YOU CAN COUNT ON US!!!**

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This is confidential information intended only for the use by ADC's members, and any member who copies, distributes, or otherwise discloses such information shall be subject to suspension or termination of membership privileges, and may be subject to additional legal action as appropriate

©2015 Appliance Dealers Cooperative, PO Box 7538, Monroe Twp., NJ 08831

# ADC Alert

General Information  
March 2015

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**Mark your Calendars...**  
**Board of Directors Meeting and  
General Membership Meeting  
Tuesday, April 28, 2015  
Nominations for Officers and  
Committee Members will be  
closed at this meeting.**

## **Monroe Township**

**Tuesday, April 28, 2015**

2 Matrix Drive

Monroe Twp., NJ 08831

Lunch Served at 12 noon.

Meeting Begins at 12:30 p.m.

## **Pittsburgh**

**Tuesday, April 28, 2015**

135 Solar Drive

Imperial, PA 15126

Lunch Served at 12 noon.

Meeting Begins at 12:30 p.m.

# ADC Alert

## General Information March 2015



### Annual ADC Dealer/Vendor Golf Outing

Date: Monday, May 4, 2015

Time: 9:30 a.m.

Place: Eagle Oaks Golf Club  
20 Shore Oaks Dr.  
Farmingdale, NJ  
732-938-9696

Cost: No charge

**Golf tournament participation is limited to two(2) golfers per membership consisting of Owners, Managers or Sales Personnel only.**

Cocktails and dinner will follow the golf tournament. If you do not or are unable to golf, you are cordially invited to attend the cocktail hour and dinner separately.

***Return your registration form to ADC,  
via email ([adc@adc.coop](mailto:adc@adc.coop)) or  
fax: 609-235-1001 attn: Sue  
(deadline is April 24th but registration fills quickly so  
return your form as soon as possible.)***

# ADC Alert

## UPDATES MARCH 2015

### **March 2015 EOMS**

*PLEASE CHECK YOUR OWNER'S EMAIL FOR THE MOST RECENT LISTING OF EOM'S.*  
Specials updates are emailed everyday to the Owner's email.

### **ORDER ALLOCATION:**

Even though ADC has a policy of First come-first serve, we run into situations that calls for allocation of orders so more members can get merchandise. ADC does allocate such orders based on availability of the models.

### **NECO REBATES (360 INCENTIVES)**

Updated Contact information:

- Questions from NECO Chapter & members:  
NECO VIP Support Team:  
Phone: 1-855-359-6244  
Email: [NECOvip@360Incentives.com](mailto:NECOvip@360Incentives.com)
- Questions directly from Consumers:  
NECO Rebate Support Team:  
Phone: 1-855-359-7131  
Email: [NECOrebates@360incentives.com](mailto:NECOrebates@360incentives.com)

### **FRIGIDAIRE**

Attached for your review are Frigidaire's April newsletters.

### **Brand Consumer Instant Rebates** ***\*\*\*Limited to ADC Inventory\*\*\****

Brand Consumer Instant Rebate information will no longer be listed in the Alert, but will be e-mailed directly to all Dealer Principals / Owners.

# ADC Alert

## Programs and Manufacturer Rebates MARCH 2015

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### **NATIONWIDE PROMOTIONS**

All Nationwide Promotions (rebates and consumer finance codes) are now available to all ADC/NECO dealers on the Nationwide website: [www.nationwidemember.com](http://www.nationwidemember.com). This website is also password protected. If you do not have your username and password, please contact Arti or Laura @ 609-235-1000.

**Clearance Center (SDCC)**  
**Have you checked out your clearance center lately?**  
**Tremendous values on many discontinued models.**  
**Limited quantities, first come basis.**



### **Brand Consumer Instant Rebates** **\*\*\*Limited to ADC Inventory\*\*\***

Brand Consumer Instant Rebate information will no longer be listed in the Alert, but will be e-mailed directly to all Dealer Principals / Owners.

**2015 NOMINATION FORM FOR OFFICERS & COMMITTEE MEMBERS**

Nominations will be closed at the April 28, 2015 Membership Meeting. Return this completed form with your nominations to Sue via fax: (609-235-1001) or email: adc@adc.coop by 11:00am, Tuesday, April 28th



**Elections To Be Held During the May 19, 2015 Board of Director's Meeting**

**E.B.W. COMMITTEE (Six (6) members)**

*2015 Nominations*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2014 Committee**

Mike Napoletano  
Allen Jacobson  
Don Stuhmer  
Norman Abbate  
Gary Tilbor  
Jeff Keatley

**OFFICERS**

*2015 Nominations*

**President** \_\_\_\_\_  
**Vice-President** \_\_\_\_\_  
**Treasurer** \_\_\_\_\_  
**Secretary** \_\_\_\_\_

**2014 Officers**

Mike Napoletano  
Allen Jacobson  
Ed Killian, Jr.  
Don Stuhmer

**FINANCE COMMITTEE (seven( 7)members)\***

(\*2015 President, Vice President, Treasurer & Secretary will automatically be on the committee)

*2015 Nominations*

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\_\_\_\_\_

**2014 Committee**

Mike Napoletano  
Allen Jacobson  
Ed Killian, Jr.  
Don Stuhmer  
Norman Abbate  
Alan Flick  
Beth Grayson

**2015 NOMINATION FORM FOR OFFICERS & COMMITTEE MEMBERS**

Nominations will be closed at the April 28, 2015 Membership Meeting. Return this completed form with your nominations to Sue via fax: (609-235-1001) or email: adc@adc.coop by 11:00am, Tuesday, April 28th



**Elections To Be Held During the May 19, 2015 Board of Director's Meeting**

**MEMBERSHIP COMMITTEE (seven (7) members)\***

(\*2015 President, Vice President, Treasurer & Secretary will automatically be on the committee)

***2015 Nominations***

\_\_\_\_\_  
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**2014 Committee**

- Mike Napoletano
- Allen Jacobson
- Ed Killian, Jr.
- Don Stuhmer
- Norman Abbate
- Mark Berkowitz
- Brian Crudelli

**MERCHANDISE COMMITTEE**

***2015 Nominations***

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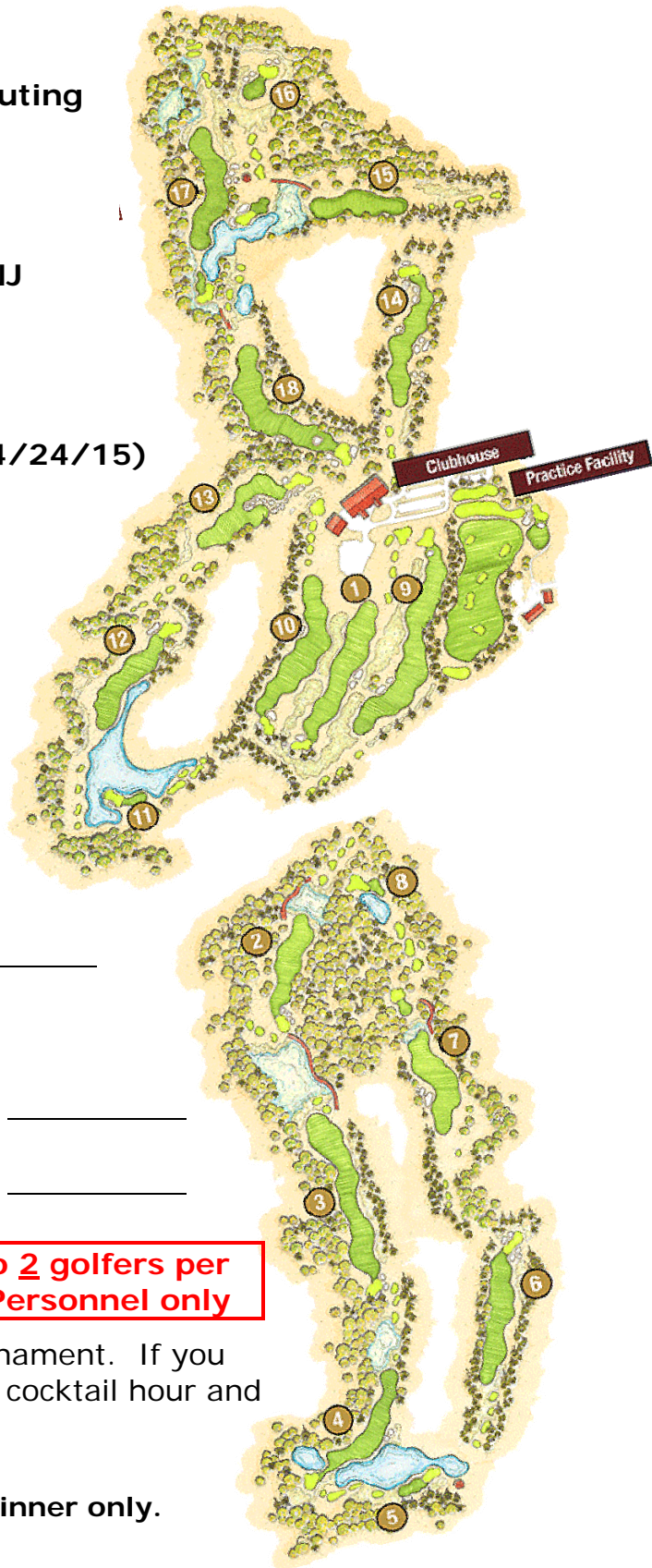
**2014 Committee**

- Abbate, Norman
- Belforti, Mike
- Berkowitz, Mark
- Burkholder, Jake
- Cioletti, Jim
- Clark, Skip
- Crudeli, Brian
- Ferguson, Holly
- George, Todd
- Horowitz, Ken
- Jacobson, Allen
- Keller, Bob
- Killian, Jr., Ed
- Lippman, Stu
- McIntyre, Tim
- Nestico Jr., John
- Packen, Kevin
- Puglisi, Joe
- Stomachin, Mark
- Stuhmer, Don
- Tilbor, Gary
- Tolles, Wyatt
- Young, Gene

To: All ADC Dealers  
From: Jerry Grasso  
Re: Annual ADC Dealer/Vendor Golf Outing

Date: **Monday, May 4, 2015**  
Time: 9:30am  
Place: Eagle Oaks Golf Club  
20 Shore Oaks Dr., Farmingdale, NJ  
732-938-9696  
Cost: No charge

Fax your RSVP to ADC @ 609-235-1001 or  
email to [adc@adc.coop](mailto:adc@adc.coop) ASAP (deadline: 04/24/15)



Store # \_\_\_\_\_

Store Name: \_\_\_\_\_

**Golfers Attending (2 golfers)\*:**

\_\_\_\_\_ Avg score: \_\_\_\_\_

\_\_\_\_\_ Avg score: \_\_\_\_\_

**\*Golf tournament participation is limited to 2 golfers per membership. Owners, Managers or Sales Personnel only**

Note: Cocktails and dinner will follow golf tournament. If you are unable to golf, but would like to attend the cocktail hour and dinner, please indicate below.

I will be attending the cocktail hour and dinner only.

\_\_\_\_\_  
\_\_\_\_\_



# How to Contact 360

QUESTIONS FROM NECO CHAPTER & MEMBERS:

NECO VIP SUPPORT TEAM:

PHONE: 1-855-359-6244

EMAIL: [NECOVIP@360INCENTIVES.COM](mailto:NECOVIP@360INCENTIVES.COM)

QUESTIONS DIRECTLY FROM CONSUMERS:

NECO REBATE SUPPORT TEAM:

PHONE: 1-855-359-7131

EMAIL: [NECOREBATES@360INCENTIVES.COM](mailto:NECOREBATES@360INCENTIVES.COM)

*WE'RE ALWAYS HAPPY TO HELP!!*

## NEW! Compact Laundry Pair

Full-size cleaning that fits into small spaces



- 2.4 Cu. Ft. Compact Washer**  
EIFLS20QSW
- 6 Wash Cycles/5 Specialty
  - Steam
  - Quick Wash
  - 1400 RPM
- 4.0 Cu. Ft. Compact Dryer**  
EIED200QSW
- Condensation Dryer
  - Reverse Tumble
  - 7 Dry Cycles/3 Temp Settings

Want to learn more about this product? It's this month's training model! Take the new interactive training module, available at [ELECTROLUXCONNECT.COM](http://ELECTROLUXCONNECT.COM)

## Up to \$300 Electrolux laundry pair rebate<sup>2</sup>

Offer customers a Visa® prepaid card rebate, by mail, with the purchase of a qualifying Electrolux Washer & Dryer

April 15 - April 25, 2015.



- |  |  |   |
|--|--|---|
| <b>\$50 PAIR REBATE</b><br><b>WASHER</b><br>EIFLW50LIW<br><b>DRYERS</b><br>EIED50LIW<br>EIGD50LIW    | <b>\$200 PAIR REBATE</b><br><b>WASHER</b><br>EIFLS60JIW<br><b>DRYERS</b><br>EIMED60JIW<br>EIMGD60JIW | <b>\$300 PAIR REBATE</b><br><b>WASHER</b><br>EWFSL70JIW<br><b>DRYERS</b><br>EWMED70JIW<br>EWMGD70JIW  |
| <b>\$180 PAIR REBATE</b><br><b>WASHER</b><br>EIFLS55IIW<br><b>DRYERS</b><br>EIMED55IIW<br>EIMGD55IIW | <b>\$200 PAIR REBATE</b><br><b>WASHER</b><br>EIFLS60LT<br><b>DRYERS</b><br>EIMED60LT<br>EIMGD60LT    | <b>\$300 PAIR REBATE</b><br><b>WASHERS</b><br>EWFSL70JSS<br><b>DRYERS</b><br>EWMED70JSS<br>EWMGD70JSS |

## Upcoming Training

**2nd. Quarter**  
Compact Laundry  
Induction Cooktop

**3rd. Quarter**  
Front Control Freestanding  
Range

French Door Refrigerator  
with Perfect Temp® Drawer  
50 Series Dishwasher

**4rd. Quarter**  
60 Series Laundry with Video  
65 Series Wall Oven

Ask your Electrolux District Manager about exciting **Sales Associate Engagement Campaigns** throughout the year, starting with an exclusive laundry contest in April.

**You may qualify to Win an Electrolux 60 Series Laundry Pair or \$500 gift card!**



## Trade your customers up to built-in style without the hassle!



**6 million** Freestanding Units are sold each year

Each one is an opportunity to capture consumers looking to trade-up to a built-in style without the hassle of remodeling.

**New!**

### Front Control Design

Effortlessly upgrade your back-control range to built-in style. This range will easily replace traditional 30" freestanding ranges.

**Freestanding Range - EI30EF45QS**

- Perfect Taste™ Dual Convection
- Perfect Taste™ Temp Probe
- Luxury-Glide® Oven Rack
- Warmer Drawer
- Flex-2-Fit® Elements



## Get up to \$1300 off<sup>1</sup>

Select Electrolux Kitchen Appliances.

Via Mail-In Rebate for a Prepaid MasterCard® Card.

APRIL 26 - AUGUST 29, 2015

## Electrolux Platinum Certified Dealer Exclusive Wave-Touch® Bonus 10% Rebate<sup>2</sup>

Offer your customer a Visa® prepaid card rebate, by mail, with the purchase of select qualifying Wave-Touch® Kitchen appliances, April 15 through April 25, 2015.

Consumers can "Double-Dip" with the Electrolux Kitchen Rebate!

<b>ALL REFRIGERATOR</b> EI32AR80QS	<b>BUILT-IN MICROWAVE</b> EW30S060QS	<b>WALL OVENS</b> EW27EW55PS EW27EW65GS	<b>COOKTOPS</b> EW30IC60LS EW36IC60LB EW36IC60LS	<b>FREESTANDING RANGES</b> EI30EF45QS EI30GF45QS	EW30GS75KS EW30DS65GS EW30DS75KS EW30ES80RS EW30GS80RS EW30IS80RS
<b>ALL FREEZER</b> EI32AF80QS	<b>MICROWAVE COMBI</b> EW27MC65JS	<b>WALL OVENS</b> EW30EW55GS EW27EW65PS EW27EW65GS EW30EW65GS EW30EW65PS	<b>COOKTOPS</b> EW30GC60PS EW30GC55PS EW36GC55PS	<b>SLIDE-IN RANGES</b> EW30ES65GS EW30IS65JS EW30GS65GS	

Must purchase 2 or more appliances to qualify. Models subject to change.

[ELECTROLUXAPPLIANCES.COM](http://ELECTROLUXAPPLIANCES.COM)

<sup>1</sup>Via mail-in rebate. Rebate is a Prepaid MasterCard® Card. See in-store sales associate for details. At participating retailers. Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citibank® Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard is a registered trademark of MasterCard International Incorporated. The MasterCard expires 6 months after issuance. <sup>2</sup>Prepaid card is given to you as a rebate and no money has been paid by you for the card. Prepaid card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply. See MyPrepaidCenter.com/site/visa-promo. MetaBank does not endorse any offers other than the prepaid card rebate offer. Paid on a Nationwide Visa Prepaid Card. <sup>3</sup>Via mail-in rebate for a Prepaid MasterCard® Card. Rebate is up to \$100 of basic professional installation cost and does not apply to self-installation. Applies to labor on basic dishwasher replacement and installation only. See in-store sales associate for participating models and details. At participating retailers. Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citibank® Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard is a registered trademark of MasterCard International Incorporated. The MasterCard expires 6 months after issuance. Rebate form must be postmarked by July 12, 2015.

Retail sales professionals: Like what you see?

You can download these product images, award details, specs, and more at [www.electroluxconnect.com](http://www.electroluxconnect.com). Get connected today!

**FRIGIDAIRE**

PROFESSIONAL®

APRIL  
2015



# NEW Introducing the Collection of Frigidaire Professional® Appliances

**\$5849** FOR THIS 4-PIECE KITCHEN SUITE

**PowerPlus®  
Convection Range**  
30" GAS FREESTANDING  
RANGE  
FPGF3077QF

**2-in-1 Convection  
Oven or Microwave**  
30" OVER-THE-RANGE  
MICROWAVE  
FPBM3077RF

**PureAir®  
Filtration System**  
22 CU. FT. FRENCH DOOR  
REFRIGERATOR  
FPBC2277RF

**PowerPlus™  
30-Minute Wash¹**  
24" DISHWASHER  
FPID2497RF



## SPECIAL 24 MONTH No Interest Financing!

on a Frigidaire Professional®  
Purchase of \$1499 or More  
From April 15 to April 25, 2015.

## Win a 4-Piece Frigidaire Professional® Kitchen Suite

From April 1 - May 15, 2015 go to...

<https://www.electroluxconnect.com/LMS/LMSHomeMain>

Click on the Education tab to get started. Complete E-Learnings on the new Frigidaire Professional® to be entered to win. If you complete all 4 learning modules, you get 4 entries! One sales associate will win a 4-piece Frigidaire Professional® kitchen suite.

See in-store sales associate for details. At participating retailers. ¹Compared to the normal cycle on 2014 Frigidaire® dishwasher models.

RETAIL SALES PROFESSIONALS: LIKE WHAT YOU SEE? You can download these product images, award details, specs, and more at [www.electroluxconnect.com](http://www.electroluxconnect.com). Get connected today!

Visit [frigidaire.com](http://frigidaire.com)  
for more information.

# BUNDLE & SAVE \$1019

After \$400 mail-in rebate for a MasterCard® Card<sup>1</sup>

**FRIGIDAIRE® FIT PROMISE**  
**IT WILL FIT WE PROMISE**  
 OR UP TO \$300 BACK<sup>2</sup>

Your new 27" or 30" Frigidaire® wall oven will fit your existing cabinet cut-out of the same width and configuration. Restrictions apply. See in-store sales associate for details or visit Frigidaire.com/FrigidaireFIT. At participating retailers.



**9.9 out of 10**



30" Electric Double Wall Oven  
 FGET3065PF  
 Also Available:  
 27" FGET2765PF

30" Cooktop  
 FGEC3045PS Electric  
 FGGC3045QS Gas<sup>4</sup>

MSRP \$3698  
**NOW \$2679**

For this bundle after \$400 Mail-In Rebate

April 12 - May 30, 2015

**Double-Dip with Built-In Promo!**



**Get an All-Clad® Pan** via mail-in rebate when you bundle wall ovens and cooktops<sup>1</sup>

**Smudge-Proof™ Stainless Steel**  
 Resists fingerprints and is easy to clean.

**FRIGIDAIRE GALLERY**  
 24" Built-In Dishwasher with OrbitClean® System  
 FGID2474QF

**\$599**  
 April 15 - 25, 2015

## Frigidaire Gallery® Dishwasher & Installation \$125 BONUS!

On the following models:  
 FGID2466QF, FGID2474QF, FGCD2456QF

April 13 - 27, 2015

**One Wash. One Dry. One Time.**



Towel drying becomes a thing of the past with the Effortless™ Dry System.



30 minutes, done. Quick Wash gives you an excellent clean in a quarter of the time.<sup>2</sup>



4 times more water coverage<sup>4</sup> with OrbitClean® technology.

## SPRING CLEANING event

spend *less time* cleaning with

**Smudge-Proof™ Stainless Steel**  
 Resists fingerprints and is easy to clean.

**SAVE UP TO \$250<sup>1</sup>**

On Select Frigidaire Gallery® Smudge-Proof™ Kitchen Appliances  
 Via mail-in rebate for a Prepaid MasterCard® Card.

March 1 - April 25, 2015

- Buy 2, Get **\$100 off**
- Buy 3, Get **\$150 off**
- Buy 4, Get **\$200 off**
- Buy 5 OR MORE, Get **\$250 off**

**NECO MVP BONUS REBATES!**  
 Buy 3, Get **\$300 off**  
 Buy 4, Get **\$400 off**  
 Buy 5, Get **\$500 off**  
 See rebate form for details.



28 Cu. Ft. Standard-Depth French Door Refrigerator  
 FGH2866PF



1.7 Cu. Ft. Over-The-Range Microwave  
 FGMV175QF



30" Freestanding Range  
 FGEF3032MF Electric  
 FGGF3032MF Gas<sup>5</sup>



24" Dishwasher  
 FGID2474QF

## Stock Up. Save Time. Stretch Dollars.



**EXCLUSIVE Thick ArcticLock™ Walls**  
 Keeps food frozen for over 2 days if there is a power outage.<sup>6</sup>



**SAVE \$280**

**Your Choice**

MSRP \$879  
**NOW \$599**

Frigidaire® 17.5 Cu Ft Capacity Chest Freezer  
 SpaceWise® Adjustable Basket with Color-Coordinated Clips  
 FFFC18M6QW  
 VALID 4/12 - 4/18/15



Frigidaire® 20.9 Cu Ft Capacity Upright Freezer  
 Bright LED Lighting  
 FFFU21M1QW  
 VALID 4/12 - 4/18/15



Frigidaire® 16.6 Cu Ft Capacity Upright Freezer  
 Bright LED Lighting  
 FFFH17F4QW  
 VALID 4/12 - 4/25/15



**SAVE \$250**

MSRP \$899  
**NOW \$649**

Want to learn more about this product? It's this month's training model! Take the new interactive training module, available at [electroluxconnect.com](http://electroluxconnect.com)

<sup>1</sup>See rebate form for details. While supplies last. <sup>2</sup>As compared to the normal wash cycle of FGID2474QF. <sup>3</sup>If not, Frigidaire® will reimburse you for installation costs up to \$300 for your cabinet modification. Terms of Promise: Applies only to purchases of 27- and 30-inch models in the U.S. in 2014 from an authorized dealer. Reimbursement for installation costs up to \$300 only. Installation must be performed by a professional installer or contractor. Cut-outs for new home construction or remodeling that require the location of the cut-out to be moved do not qualify. Claims must be submitted within 60 days of purchase or installation, whichever is later. For complete terms and conditions, visit Frigidaire.com. <sup>4</sup>As compared to the normal wash cycle of FGID2474QF. <sup>5</sup>Extra charge for gas model. <sup>6</sup>Average cabinet temperature tested per AHAM standard HRF-1-2007 Section 7.9 at 70 degrees with door closed.