

ADC ALERT

Volume 114, Issue 11

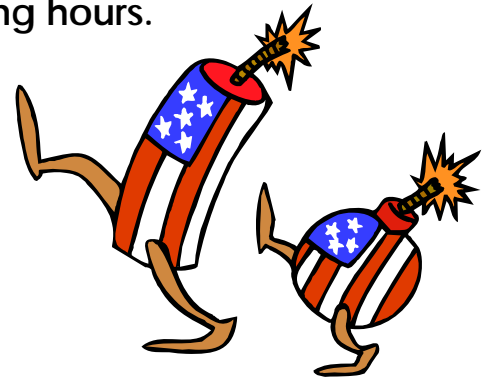
6/6/2014



ADC's Office and Warehouses will be closed on Friday, July 4th in Observance of Independence Day.

There will be no deliveries or pick-ups on Friday, July 4th. Normal deliveries and pick-ups will resume on Monday, July 7th.

The computer system will remain up for normal operating hours.



ATTENTION ALL ADC MEMBERS

New Contact for Damage/ Good stock claims and returns:

Name: Kelly Luckenbach

Phone: 609 235 1000 ext. 122

Email: kelly@adc.coop

Please note: All claims sent to judy@adc.coop are temporarily being forwarded to kelly@adc.coop so you have time to notify your store personal of the change.

YOU CAN COUNT ON US!!!

This is confidential information intended only for the use by ADC's members, and any member who copies, distributes, or otherwise discloses such information shall be subject to suspension or termination of membership privileges, and may be subject to additional legal action as appropriate

©2013 Appliance Dealers Cooperative, PO Box 7538, Monroe Twp., NJ 08831

ADC Alert

INVENTORY UPDATES June 2014

JUNE 2014 EOMS

PLEASE CHECK YOUR OWNER'S EMAIL FOR THE MOST RECENT LISTING OF EOM'S.
Specials updates are emailed everyday to the Owner's email.

ORDER ALLOCATION:

Even though ADC has a policy of First come-first serve, we run into situations that calls for allocation of orders so more members can get merchandise. ADC does allocate such orders based on availability of the models.

FRIGIDAIRE

June/July NECO Newsletter attached

LG Appliance

See the attached for information regarding LG's ReachLG Home Appliance Retail Sales Associate support line.

NAPOLEON

- New Account Rep:
Bob Fulling
518-755-2671
Bfulling@napoleonproducts.com
- See the attached for information regarding Napoleon's Prestige Promotion

THERMADOR

Updated 1-2 Free Promotion Rebate Forms attached.

ADC Alert

Programs and Manufacturer Rebates June 2014

IMPORTANT REBATE AND CONSUMER FINANCE CODE INFORMATION:

NECO rebates and consumer finance codes are available on www.necorebatelist.com. Your Retail deck username and password will give you access to this website. To access and track your rebates only, log on to: www.rebates.necoalliance.com/MemberLogin.php. Please use your retail deck username and passwords to access this website also.

NATIONWIDE PROMOTIONS

All Nationwide Promotions (rebates and consumer finance codes) are available to all ADC/NECO dealers on the Nationwide website: www.nationwidemember.com. This website is also password protected. If you do not have your username and password, please contact Arti or Laura @ 609-235-1000.



Clearance Center (SDCC)
Have you checked out your clearance center lately?
Tremendous values on many discontinued models.
Limited quantities, first come basis.

Brand Consumer Instant Rebates

******Limited to ADC Inventory******

Brand Consumer Instant Rebate information will no longer be listed in the Alert, but will be e-mailed directly to all Dealer Principals / Owners.

**JUNE/JULY 2014:
JULY 4th HOLIDAY EDITION**

Featured July 4th Packages: Valid 6/18/14 – 7/9/14



Refrigerator	FS Electric Range	FS Gas Range	OTR	Dishwasher
FGHB2866PF	FEGF3032MF	FGGF3032MF	FGMV174KF/175QF	FGHD2465NF

MSRP	LAP	SAVINGS
\$4706	\$3199	\$1507

Refrigerator	Electric Range	Gas Range	OTR	Dishwasher
FFSS2614QS	FFEF3043LS	FFGF3047LS	FFMV164LS	FFBD2411NS



MSRP	LAP	SAVINGS
\$2656	\$1899	\$757

**SEE ATTACHED FRIGIDAIRE KITCHEN PACKAGE
DELIVERY & INSTALLATION BONUS ALLOWANCES: JUNE 12-JULY 7**

Laundry Rebates: June 18 – July 9

Model:	NMG Rebate:
5115 - White	\$200
5115 – Silver	\$200

**10% OFF SELECT FRIGIDAIRE
PROFESSIONAL APPLIANCES!**

Valid June 27 – July 7, 2014
See next page for qualifying models.

**SEE ATTACHED FRIGIDAIRE LAUNDRY PAIR
DELIVERY & INSTALLATION BONUS ALLOWANCES: JUNE 12-JULY 7**

FRIGIDAIRE

**ADD A FREEZER.
SAVE *more*.**

Save an average of \$750 a year with a secondary freezer* when you buy groceries on sale or in bulk.



BONUS KITCHEN ALLOWANCES:

DISHWASHERS	<input type="checkbox"/> \$50 DGBD2438*	<input type="checkbox"/> \$50 FGBD2438*	<input type="checkbox"/> \$50 FGBD2445*	<input type="checkbox"/> \$50 FGCD2456*
	<input type="checkbox"/> \$50 FGHD2455*	<input type="checkbox"/> \$50 FGHD2465*	<input type="checkbox"/> \$50 FGHD2472*	<input type="checkbox"/> \$50 FGID2474*
	<input type="checkbox"/> \$50 FPHD2485NF	<input type="checkbox"/> \$50 FPHD2491KF	<input type="checkbox"/> \$50 FPID2495QF	
	<i>* Any model beginning with these letters/numbers is valid</i>			
RANGES	<input type="checkbox"/> \$50 DGEF3041KF	<input type="checkbox"/> \$50 DGGF3042KF	<input type="checkbox"/> \$50 DGGF3054KF	<input type="checkbox"/> \$50 FFEF3018*
	<input type="checkbox"/> \$50 FFEF3048LS	<input type="checkbox"/> \$50 FFGF3023*	<input type="checkbox"/> \$50 FFGF3053LS	<input type="checkbox"/> \$50 FGEF3030*
	<input type="checkbox"/> \$50 FGEF3032*	<input type="checkbox"/> \$50 FGEF3055*	<input type="checkbox"/> \$50 FGGF3030*	<input type="checkbox"/> \$50 FGGF3032*
	<input type="checkbox"/> \$50 FGGF3054*	<input type="checkbox"/> \$50 FPEF3081MF	<input type="checkbox"/> \$50 FPGF3081KF	
<i>* Any model beginning with these letters/numbers is valid</i>				
REFRIGERATORS	<input type="checkbox"/> \$75 DGHF2360PF	<input type="checkbox"/> \$75 FFHB2740*	<input type="checkbox"/> \$75 FFHN2740*	<input type="checkbox"/> \$75 FGEB28D7QF
	<input type="checkbox"/> \$75 FGHB2866*	<input type="checkbox"/> \$75 FGHF2366PF	<input type="checkbox"/> \$75 FGHG2366PF	<input type="checkbox"/> \$75 FGHN2866*
	<input type="checkbox"/> \$75 FPHB2899PF	<input type="checkbox"/> \$75 FPHF2399PF		
	<i>* Any model beginning with these letters/numbers is valid</i>			

BONUS LAUNDRY ALLOWANCES:

\$75 LAUNDRY PAIR	<input type="checkbox"/> FAHE4044MW	----- WASHER -----
	<input type="checkbox"/> FARE4044MW	----- DRYER -----
	<input type="checkbox"/> FARG4044MW	
\$100 LAUNDRY PAIR	<input type="checkbox"/> FFFS5115*	----- WASHER -----
	<input type="checkbox"/> FFSE5115*	----- DRYER -----
	<input type="checkbox"/> FFSG5115*	
<i>* Any model beginning with these letters/numbers is valid</i>		

10% OFF Frigidaire Professional Rebate

by mail with the purchase of select Frigidaire Professional appliances, from the list of eligible models below, June 27 to July 7, 2014.

REFRIGERATION

FPHB2899PF
FPHF2399PF
FPHS2399PF
FPHG2399PF
FPHC2399PF
FPHS2699PF

RANGES

FPEF3081MF
FPGF3081KF
FPES3085PF
FPGS3085PF
FPDS3085PF

MICROWAVE

FPBM189KF

WALL OVENS

FPMC2785PF
FPMC3085PF
FPET3085PF
FPET2785PF
FPEW3085PF
FPEW2785PF

DISHWASHERS

FPHD2485NF
FPHD2491KF
FPID2495QF



Electrolux



Electrolux | ICON®

JUNE/JULY 2014: JULY 4th HOLIDAY EDITION

Featured July 4th Package: Valid 6/18/14 – 7/9/14



Refrigerator	FS Range	OTR	Dishwasher
EW28BS85KS	EI30E/GF35JS	EI30BM60MS	EI24ID30QS

MSRP	Lowest Ad Price	SAVINGS
\$6546	\$4599	\$1947

Featured Memorial Day Laundry Rebates: Valid 6/18/14 – 7/9/14

Model:	NMG Rebate:
50-Series	\$50
55-Series	\$175
60-Series W/T	\$200
70-Series W / SS	\$300

**WASH CLOTHES IN 15 MINUTES,
DRY THEM IN 14.**

\$1799

June 18 - July 9, 2014

Front Load Washer
EIFLS60LT
Front Load Dryer
EIMED60LT Electric
EIMGD60LT Gas¹

Electrolux

**COMPLETE YOUR KITCHEN AND RECEIVE
UP TO \$1000 BACK**

With Purchase of Select Electrolux
Built-In Cooking Appliances

Via Mail-In Rebate for a Prepaid MasterCard® Card

APRIL 1 - JULY 9, 2014

Electrolux | ICON®

**Get up to \$2300¹ back on select
Electrolux ICON® appliances**
with purchase of a qualifying 6-piece kitchen suite
Via Mail-In Rebate for a Prepaid MasterCard® Card.

May 4 - September 6, 2014



Introducing the ReachLG Home Appliance Retail Sales Associate support line:

- Launched March 2014
- 5 dedicated and trained Product Specialists
- 140 store engagements per day

Ability to support all remote locations

Inbound Call Support

- Product Training
- Product questions

Outbound Call Support

- NPI Tracking
- Promo/Price Checking
- Product Training
- MSM Evaluations & Feedback

For VBA support requests or general questions regarding the VBA program please contact:
Gil Carrillo – HA National Manager ISM
Email: gil.carrillo@lge.com
Phone: 201-321-7907

Hours of operation:

Monday-Friday 9am-8pm EST

*Not intended for after sales service or inventory issues at store level

WHILE QUANTITIES LAST PRESTIGE® PROMOTION!

June/July 2014

DRIVE CUSTOMERS, DRIVE SALES, DRIVE PROFITS & DRIVE YOUR COMPETITORS CRAZY!

Up sell your way to incredible profits and happy customers!

The
Customer's
Deal!

Purchase any P500RSIB, PRO500RB, PRO500RSIB, PRO665RISB or PRO825RSIB and receive these accessories FREE!

- Napoleon® Exclusive Cast Iron Charcoal & Smoker Tray (67731)
- Three Piece Toolset (70019)
- Pizza Stone & Pizza Wheel (70001)
- Cutting board with stainless steel bowls (70012)

That's \$159 in retail value!

The
Deal for You!

Fax or email the sales invoice showing the sale of a qualifying grill and we will credit your account 100% of the wholesale value of the accessories.

Fax or email the Napoleon Gourmet Grill order desk at:
Fax: 888-329-2220
Email: sales@nac.on.ca

Promote this deal to drive customers to your store and use it to up sell and close more sales! Enjoy the profits this provides!

Use these ad mats, web banners and in-store POP material to promote in-store, online and in local newspapers.

Your Napoleon® Account Executive has all the details.

Stock up and start selling!

Promotion valid from June 1st, 2014 - July 31st, 2014
Invoices must be faxed or emailed no later than August 15th, 2014

In-store poster, hang tag, web banners and print ad mat files available for use. A full size poster will be provided by your Account Executive for ready-to-go display in-store! Poster artwork shown here.

The poster features the Napoleon Gourmet Grills logo at the top. Below it, the word "FREE" is written in large, bold, white letters. Underneath "FREE", it says "ACCESSORIES ON SELECT NAPOLEON® GRILLS!". The poster displays four circular images: a charcoal tray, a pizza on a stone, a cutting board with onions, and a three-piece toolset. A red circle with white text says "\$159 VALUE" and "See store for details.". At the bottom, the website "napoleongrills.com" is listed.

24" x 36" two-sided window cling poster must be displayed in your store front window with clear visibility to customers outside and inside.



WHILE QUANTITIES LAST PRESTIGE® PROMOTION!

June/July 2014

PARTICIPATION REGISTRATION FORM

Complete the form below to confirm your participation in this program so that we can anticipate your claim for the sale of accessories. Submit this form no later than June 30th, 2014 and arrangements will be made to have the in-store pop delivered to your store.

POP Display Stipulations:



Accessories shown on Prestige® P500RSIB

11" x 17" handle hang card to display on qualifying grills with display of accessories. See right for product and POP display use.

** You will receive 3 copies of the hang tag to ensure you have replacements if any damages are incurred while on display.

DEALERSHIP NAME: _____

ADDRESS: _____

TELEPHONE: _____ FAX: _____

NAME OF CONTACT: _____

I hereby sign and commit to participating in this program and will be submitting claims for the sale of accessories.

SIGNATURE: _____





ADC THERMADOR JAN - JUNE, 2014
1-2 FREE PROMOTION
DEALER INSTANT REBATE
 Valid only on sales made from an authorized member of ADC



DEALER NAME / NUMBER:	
------------------------------	--

Eligible models must be purchased between Jan 1, 2014 and Jun 30, 2014 only.

Instant rebate form must be completely filled out and appliance model(s) must be checked to qualify.

Delivery Date: _____ Invoice Number# _____ Order # _____

Consumer Name: _____

Address: _____ Apt #: __ City: _____

State: _____ Zip: _____

Phone Number: _____ - _____ - _____

Rebate Redemption Instructions:

1. Send the completed Instant Rebate form and invoice by eMail, Fax or USPS as shown below.
2. The form must show delivery date, ADC Invoice number, ADC Line number, ADC order number salesperson, customer's name, address telephone number, and models purchased including serial numbers.
3. Submissions must be made within 15 days from the completion of the sale.
4. PLEASE SEND IN THIS FORM AND YOUR COPY OF CUSTOMERS SALES INVOICE TO ADC, ATTN: THERMADOR IR CLAIM in order to claim the credit for the Free unit/s

REBATE WILL BE CREDITED TO THE DEALER UNDER THE SAME MODEL NUMBER AND WOULD REFERENCE ORDER OR INVOICE NUMBER. PLEASE GIVE AT LEAST 1 -2 WEEKS FOR PROCESSING.

5. Questions: Call 609 235 1000 x Laura 152 or Arti 150

This rebate offer is limited to one rebate per household. Multiple sales to apartments, condominiums, subdivisions, commercial properties, etc., do not qualify.
 If you are mailing your Instant Rebate : ADDRESS: 2 MATRIX DRIVE, MONROE TWP. NJ 08831

FAX TO:
(609)235-1001

Email:
adc@adc.coop

**ADC THERMADOR JAN - JUNE, 2014
1-2 FREE PROMOTION
DEALER INSTANT REBATE**

ADC ORDER NUMBER: _____ **ADC INVOICE NUMBER:** _____

<p>OPTION #1: Sell a DWHD630G, 410J or 440M Dishwasher and a 30", 36" or 48" Range and receive an Instant Rebate on this base dishwasher. Upgraded 640, 650 & 651 dishwasher available for \$200, \$400 & \$600 respectively</p> <p>OPTION #2: Sell a DWHD630G, 410J or 440M Dishwasher and a Wall Oven and a 30"/36" Cooktop and receive an Instant Rebate on this base dishwasher. Upgraded 640, 650 & 651 dishwasher available for \$200, \$400 & \$600 respectively</p> <p>OPTION #3: Sell a DWHD 650J* Dishwasher and 48" Range/Steam Oven model PRD48JDSGU and receive an Instant Rebate. DWHD650 & 651 dishwasher available for \$400 & \$600 respectively.</p> <p>OPTION #4: Sell a DWHD Dishwasher, a Steam Oven PLUS a Wall Oven and a 30"/36" Cooktop and receive an Instant Rebate. DWHD650 & 651 dishwasher available for \$400 & \$600 respectively.</p> <p>AS A BONUS: Sell a Ventilation Hood/Blower AND a Refrigerator, OR two Freedom Columns, and receive an additional Instant Rebate based on the Ventilation Hood and Blower sold.</p> <p style="color: red; text-align: center;">***ALL PURCHASES MUST BE ON THE SAME DEALER SALES INVOICE TO BE ELIGIBLE FOR THIS OFFER***</p>		
DISHWASHER OPTION 1 & 2	<input type="checkbox"/> DWHD410J* <input type="checkbox"/> DWHD440M* <input type="checkbox"/> DWHD630G* <input type="checkbox"/> DWHD640J* <input type="checkbox"/> DWHD650J* <input type="checkbox"/> DWHD651J* <i>* Any model beginning with these letters/numbers is valid</i>	ADCLINE# _____
DISHWASHER OPTION 3 & 4	<input type="checkbox"/> DWHD650J* <input type="checkbox"/> DWHD651J* <i>* Any model beginning with these letters/numbers is valid</i>	ADC LINE# _____
WALL OVEN + COOKTOP	<p style="text-align: center;">----- WALL OVEN -----</p> <input type="checkbox"/> ME3* <input type="checkbox"/> MED2* <input type="checkbox"/> MED3* <input type="checkbox"/> MEDMC3* <input type="checkbox"/> MEDMCW* <input type="checkbox"/> MEMC3* <input type="checkbox"/> MEMCW* <input type="checkbox"/> MES301* <input type="checkbox"/> POD3* <input type="checkbox"/> PODC3* <input type="checkbox"/> PODM3* <input type="checkbox"/> PODMW3* <input type="checkbox"/> PSO301M* <p style="text-align: center;">----- COOKTOP -----</p> <input type="checkbox"/> CEM3* <input type="checkbox"/> CES3* <input type="checkbox"/> CET3* <input type="checkbox"/> CIS3* <input type="checkbox"/> CIT3* <input type="checkbox"/> PCG3* <input type="checkbox"/> PCG4* <input type="checkbox"/> SGS3* <input type="checkbox"/> SGSL3* <input type="checkbox"/> SGSX3* <i>* Any model beginning with these letters/numbers is valid</i>	Model# _____ ADCLINE# _____ Model # _____ ADCLINE# _____
48" RANGE/STEAM OVEN	<input type="checkbox"/> PRD48JDSGU	ADCLINE# _____
STEAM OVEN + WALL OVEN + COOKTOP	<p style="text-align: center;">----- STEAM OVEN -----</p> <input type="checkbox"/> MES301* <input type="checkbox"/> PSO301M* <p style="text-align: center;">----- WALL OVEN -----</p> <input type="checkbox"/> ME3* <input type="checkbox"/> MED2* <input type="checkbox"/> MED3* <input type="checkbox"/> MEDMC3* <input type="checkbox"/> MEDMCW* <input type="checkbox"/> MEMC3* <input type="checkbox"/> MEMCW* <input type="checkbox"/> POD3* <input type="checkbox"/> PODC3* <input type="checkbox"/> PODM3* <input type="checkbox"/> PODMW3* <p style="text-align: center;">----- COOKTOP -----</p> <input type="checkbox"/> CEM3* <input type="checkbox"/> CES3* <input type="checkbox"/> CET3* <input type="checkbox"/> CIS3* <input type="checkbox"/> CIT3* <input type="checkbox"/> PCG3* <input type="checkbox"/> PCG4* <input type="checkbox"/> SGS3* <input type="checkbox"/> SGSL3* <input type="checkbox"/> SGSX3* <i>* Any model beginning with these letters/numbers is valid</i>	Model# _____ ADCLINE# _____ Model# _____ ADCLINE# _____ Model # _____ ADCLINE# _____
RANGE	<input type="checkbox"/> PRD3* <input type="checkbox"/> PRD4* <input type="checkbox"/> PRG3* <input type="checkbox"/> PRG4* <input type="checkbox"/> PRL3* <input type="checkbox"/> PRL4* <i>* Any model beginning with these letters/numbers is valid</i>	ADCLINE# _____

**ADC THERMADOR
 JAN - JUNE, 2014
 1-2 FREE PROMOTION
 DEALER INSTANT
 REBATE**

REFRIGERATION	<p style="text-align: center;">----- REFRIGERATOR -----</p> <input type="checkbox"/> KBU* <input type="checkbox"/> T42B* <input type="checkbox"/> T48B* <p style="text-align: center;">----- BOTTOM FREEZER -----</p> <input type="checkbox"/> T30BB8* <input type="checkbox"/> T30IB8* <input type="checkbox"/> T36BB8* <input type="checkbox"/> T36BT8* <input type="checkbox"/> T36IB8* <input type="checkbox"/> T36IT8* <p style="text-align: center;">----- FREEDOM COL #1 -----</p> <input type="checkbox"/> T18ID8* <input type="checkbox"/> T18IF8* <input type="checkbox"/> T24ID8* <input type="checkbox"/> T24IF8* <input type="checkbox"/> T24IR8* <input type="checkbox"/> T30IF8* <input type="checkbox"/> T30IR8* <p style="text-align: center;">----- FREEDOM COL #2 -----</p> <input type="checkbox"/> T18ID8* <input type="checkbox"/> T18IF8* <input type="checkbox"/> T24ID8* <input type="checkbox"/> T24IF8* <input type="checkbox"/> T24IR8* <input type="checkbox"/> T30IF8* <input type="checkbox"/> T30IR8* <p><i>* Any model beginning with these letters/numbers is valid</i></p>	Model# _____ ADCLINE# _____ Model# _____ ADCLINE# _____
VENTILATION HOOD ONLY	<input type="checkbox"/> HMCN36FS <input type="checkbox"/> HMCN42FS <input type="checkbox"/> HMWN30FS <input type="checkbox"/> HMWN36FS <input type="checkbox"/> HMWN48FS <input type="checkbox"/> HPIN42HS <input type="checkbox"/> HPIN48HS <input type="checkbox"/> PH30HS <input type="checkbox"/> PH36GS <input type="checkbox"/> PH36HS <input type="checkbox"/> PH42GS <input type="checkbox"/> PH48CS <input type="checkbox"/> PH48GS <input type="checkbox"/> PH48HS <input type="checkbox"/> PH54GS <input type="checkbox"/> UCVM30FS <input type="checkbox"/> UCVM36FS <input type="checkbox"/> VCI230DS <input type="checkbox"/> VCI236DS <input type="checkbox"/> VCI248DS <input type="checkbox"/> VCIN36JP <input type="checkbox"/> VCIN48JP <input type="checkbox"/> VCIN54JP	ADCLINE# _____
VENTILATION BLOWER ONLY	<input type="checkbox"/> VTI1010D <input type="checkbox"/> VTI610D <input type="checkbox"/> VTN1000F <input type="checkbox"/> VTN1030C <input type="checkbox"/> VTN1080F <input type="checkbox"/> VTN600CV2C <input type="checkbox"/> VTN600F <input type="checkbox"/> VTN630C <input type="checkbox"/> VTR1030D <input type="checkbox"/> VTR1330E <input type="checkbox"/> VTR630D	ADCLINE# _____
VENTILATION HOOD & BLOWER COMBO	<input type="checkbox"/> HDDW36FS <input type="checkbox"/> HGEW36FS <input type="checkbox"/> HMCB36FS <input type="checkbox"/> HMCB42FS <input type="checkbox"/> HMIB40HS <input type="checkbox"/> HMWB30FS <input type="checkbox"/> HMWB36FS <input type="checkbox"/> HPIB42HS <input type="checkbox"/> HPIB48HS <input type="checkbox"/> HPWB30FS <input type="checkbox"/> HPWB36FS <input type="checkbox"/> HPWB48FS <input type="checkbox"/> HSB30BS <input type="checkbox"/> HSB36BS <input type="checkbox"/> VCI21CS <input type="checkbox"/> VCI29CS <input type="checkbox"/> VCIB36JP <input type="checkbox"/> VCIB48JP <input type="checkbox"/> VCIB54JP	ADCLINE# _____