

ADC ALERT

Volume 114, Issue 13

7/21/2014



JULY IS NECO 4TH OF JULY SUPER SALE MONTH

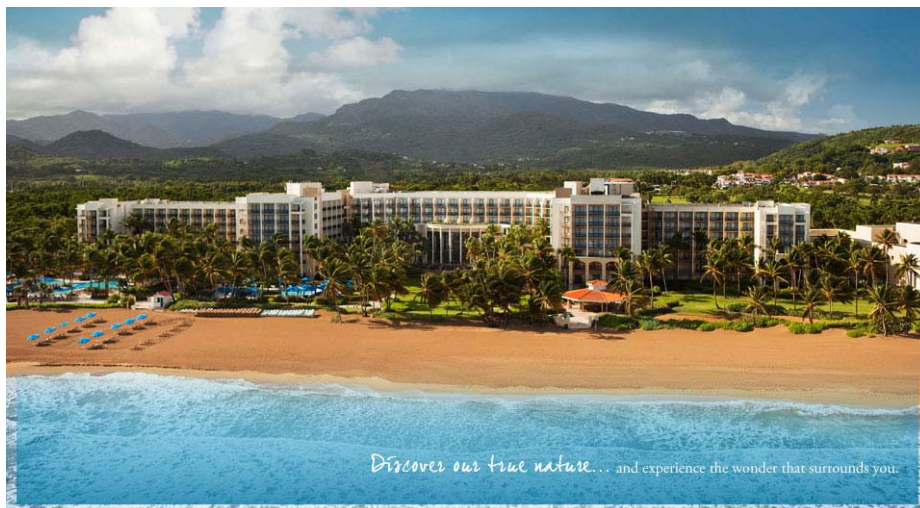
Appliance Dealers Cooperative Dealer-Vendor Trip 2015



February 22 - 26, 2015

ATTENDANCE LIMITED TO 30 DEALERS

Attached is a preliminary registration which, upon completion, should be faxed (609-235-1001) or Emailed (adc@adc.coop) to ADC (attn: Sue) by Fri, Aug 29th.



YOU CAN COUNT ON US!!!

This is confidential information intended only for the use by ADC's members, and any member who copies, distributes, or otherwise discloses such information shall be subject to suspension or termination of membership privileges, and may be subject to additional legal action as appropriate

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ADC Alert

GENERAL INFORMATION

July 2014

**THE 2014 NECO SHOW
AT FOXWOODS
SETTING A NEW STANDARD**

**WHY SHOULD
YOU JOIN THE FUN?**

1. Opportunity to see vendors and new products to improve displays
2. See new categories to make extra money!
3. NECO University Training event to improve marketing and sales execution
4. Spend time with other dealers to share ideas and best practices!

Registration website:
<https://www.regonline.com/2014NECOShow>

WE'LL SEE YOU THERE!

Monday, Sept 15, & Tuesday, Sept 16, 2014
Foxwoods Resort Casino
350 Trolley Line Boulevard
Mashantucket, CT 06338

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INVENTORY UPDATES July 2014

JULY 2014 EOMS

PLEASE CHECK YOUR OWNER'S EMAIL FOR THE MOST RECENT LISTING OF EOM'S.
Specials updates are emailed everyday to the Owner's email.

ORDER ALLOCATION:

Even though ADC has a policy of First come-first serve, we run into situations that calls for allocation of orders so more members can get merchandise. ADC does allocate such orders based on availability of the models.

SAMSUNG APPLIANCE

New Rep:
Jeff Moen, Regional Sales Manager
85 Challenger Rd
Ridgefield Park, NJ 07660
201-835-8741
j.moen@sea.samsung.com

SUMMIT

MODEL CM420ES (WHITE ONLY) 4.1 CF REF/FR, Energy Star, With Lock
Was \$225. Now In ADC Warehouse For \$129.

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Programs and Manufacturer Rebates July 2014

IMPORTANT REBATE AND CONSUMER FINANCE CODE INFORMATION:

NECO rebates and consumer finance codes are available on www.necorebatelist.com. Your Retail deck username and password will give you access to this website. To access and track your rebates only, log on to: www.rebates.necoalliance.com/MemberLogin.php. Please use your retail deck username and passwords to access this website also.

NATIONWIDE PROMOTIONS

All Nationwide Promotions (rebates and consumer finance codes) are available to all ADC/NECO dealers on the Nationwide website: www.nationwidemember.com. This website is also password protected. If you do not have your username and password, please contact Arti or Laura @ 609-235-1000.



Clearance Center (SDCC)
Have you checked out your clearance center lately?
Tremendous values on many discontinued models.
Limited quantities, first come basis.

Brand Consumer Instant Rebates

******Limited to ADC Inventory******

Brand Consumer Instant Rebate information will no longer be listed in the Alert, but will be e-mailed directly to all Dealer Principals / Owners.

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This is a preliminary registration.

Fax (609-235-1001) or Email (adc@adc.coop) this completed form to ADC (attn: Sue) by Fri, Aug 29th.
You will be receiving an email from Sterling Events at a later date to complete your registration.

Cost per couple: \$4,000.00 (offer limited to dealer principals only).

What's Included: Contractually negotiated double occupancy hotel accommodations and roundtrip coach air transportation for two. Breakfast each morning, a Cocktail Hour all 4 evenings, a Reception Dinner will be provided the evening of arrival (February 22) and a trip Farewell Dinner will be provided the evening of February 26. Ground transportation to and from San Juan's airport.

Not Included: personal recreational activities, incidentals and items of a personal nature.

- \$1,500.00 *non-refundable* deposit billed September 2, 2014*
- \$2,500.00 balance due by November 1, 2014 (balance is non-refundable after this date)



Please indicate payment method for this trip:

- Bill my store \$1,250.00 monthly starting on October 1, 2014
- Bill me in full on November 1, 2014

Please Note That Any Balance Due On November 1, 2014 Will Be Billed In Full
***Cancellation Policy: All cancellations will incur penalties after October 1, 2014.**

Passenger 1: _____

Passenger 2: _____

STORE NAME - #	DATE
EMAIL ADDRESS	SIGNATURE